

Eden Valley Poultry Inc.

Eden Valley Poultry Inc. (EVP) processes and markets chicken and turkeys on behalf of their dedicated growers and partners throughout the region. One of the more advanced agri-business operations in North America, they lead the pack when it comes to animal welfare, grower relations and Lean initiatives.

Location

Nova Scotia, Canada

Type

Private Sector

WebSite

<http://www.edenvalleypoultry.com/>

Employees

500

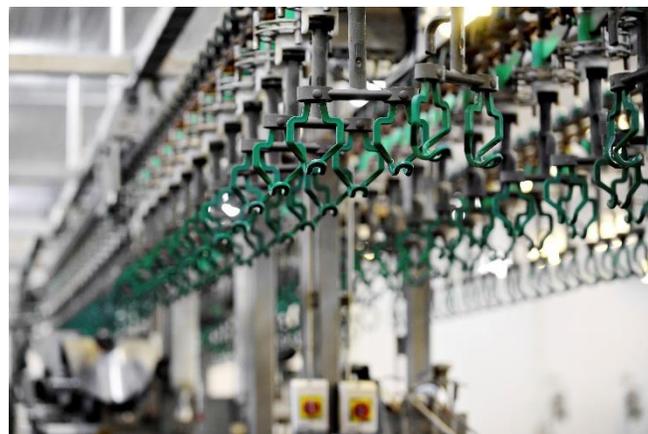
“We are now at a point where we have significant data coming in and are really seeing the advantages of SITEFLO for trending and tracking and identifying new opportunities for CI improvement projects and Kaizen initiatives”

*Manager of Continuous Improvement
Eden Valley Poultry*

THE CHALLENGE

In the fast paced poultry processing facility, EVP knew the value of continuous improvement, but found it challenging to dedicate the appropriate time and resources required to build up a base of performance improvement intelligence, which would ultimately build up their continuous improvement culture.

Continuous improvement leads were challenged with a lack of actionable insight, often buried in paper-based data tracking or not tracked at all, which brought very little context to help the organization identify performance problems. Further, the time lags associated with data entry meant that when management finally received data, it was often too late to respond because it wasn't being received in real-time. Work teams required better tools, and management required reporting and real-time data.



THE SOLUTION

EVP launched SITEFLO to support their ongoing continuous improvement activities and culture. SITEFLO empowered the team with mobile devices, enabling them to make their data instantly actionable and track activities such as bird downgrades at receiving, whole bird damage reports to identify loss revenue opportunities, CI suggestions from the team to improve culture and other important pain points.

Eliminating the waste associated with data entry process and instantly being able to identify and monetize important KPI metrics, proved valuable to their team. Management was given access to the data in real time, including alerting functionalities by email or text, reporting capabilities to track individual projects and continuous improvement activity specific to an asset or throughout the company. Intelligence was also displayed on a real-time dashboard with trending results, to help EVP make informed decisions and improve their process immediately.



THE RESULTS

SITEFLO provided the visibility into their facility and process which EVP was seeking, and helped support a continuous improvement culture shift that embraces actionable data and the intelligence it can provide, to support decision making, with up to the second reports. Using SITEFLO, employees are now able to expedite the data entry and analyzation process for better team meetings, as well as submit Continuous Improvement suggestions when they are top of mind, giving management unparalleled insight into their production floor or process. Other results EVP experienced within the first six months of implementation included:

- SITEFLO was a contributing factor towards achieving over \$2M in CI savings in 2015 and reaching over 30% of the 2016 target within the first two months.
- Monetized performance based metrics for tracking and trending
- Supported a CI culture built on a foundation of data intelligence, enabling high performance teams and Lean operations.



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ORGANIZATION?

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